

Engaging Men and Boys of Faith in Your Work

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With
Appreciation
to OVW

Agenda

- I. Welcome and Opening Remarks
- II. Introductions from the Interfaith Consortium
- III. Mapping Your Community
 - I. Identifying Faith Communities and Religious Organizations
 - II. Building Relationships and Partnerships with Faith Leaders
 - III. Data Analysis for Informed Decision-Making
 - IV. Outreach to faith leaders to engage men and boys in violence prevention
- IV. Q&A and Discussion

Learning Objectives

1. Understand the importance of engaging men of faith in your work and the potential contributions they can make.
2. Learn community mapping techniques to identify key religious leaders, organizations, and places of worship for targeted outreach.
3. Develop effective strategies for communication and engagement with men of faith, respecting their religious values and beliefs.
4. Cultivate sustainable partnerships with religious entities to enhance the reach and impact of your initiatives.

Consortium Partners



SOJOURNERS



Deborah Rosenbloom, JD/MPA is JWI's Chief Program Officer. She leads JWI's social justice initiatives engaging Jewish, interfaith and secular communities in collaborative work to address gender-based violence through advocacy, trainings, resource development and community building. Deborah served as the primary researcher of JWI's 2021 Needs Assessment of Jewish domestic violence survivors in the US. The Needs Assessment's findings are driving JWI's new work, for which Deborah has ongoing primary responsibility.



Sunhee Kim is a Domestic Violence Program Manager at Korean American Family Services (KFAM), where she manages all services provided to Korean immigrant DV survivors. As a daughter of Korean immigrant parents, she understands the intersectionality and cultural barriers that immigrant survivors of gender-based violence experience in their journey of healing. She has been working to bring justice and equity for survivors by providing direct services to survivors of DV and Sexual Assault, creating community partnerships, and providing training to community partners.



Why Engage Men and Boys of Faith?

- ▶ For many people living in the U.S. and U.S. territories, faith is a critical component of their identity.
- ▶ Over 70% of Americans are religiously affiliated according to the Pew Forum on Religion & Public Life.
- ▶ Recognizing the values and cultural practices of your faith communities can help you:
 - ▶ Meaningfully connect with faith-based organizations
 - ▶ Engage men and boys of faith
 - ▶ Build key partnerships
 - ▶ Deliver programs that are attuned to these communities and are responsive to possible challenges

Introduction: Community Mapping

The goals of community mapping are to:

1. Identify and engage faith-based organizations in your community and analyze ways to integrate their interests, needs, and concerns into your project.
2. Establish meaningful connections with faith-based organizations and faith communities to engage men and boys of faith in VAWA crimes prevention efforts
3. Help grantees adapt their programming to be sensitive to faith communities in their grant service area.
4. Create safer communities through collaborative violence prevention efforts.

FOUR TASKS OF COMMUNITY MAPPING

This community mapping tool, which is available on our website, is designed to assist you in engaging men and boys of faith into your programs or projects. Each of the four tasks contains at least one activity

component: <https://www.jwi.org/ovwfaithtta>

1

Identify and describe the faith communities and religious organizations within your service area

2

Review and document existing relationship, partnerships, and programming between faith leaders and your organization

3

Conduct data analyses and determine follow up

4

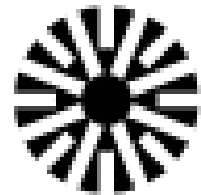
Outreach to faith leaders to engage men and boys in violence prevention



**TASK 1: IDENTIFY AND DESCRIBE
THE FAITH COMMUNITIES AND
RELIGIOUS ORGANIZATIONS
WITHIN YOUR SERVICE AREA.**

**Activity 1:
Determine the
religious
demographics in
your service
area.**

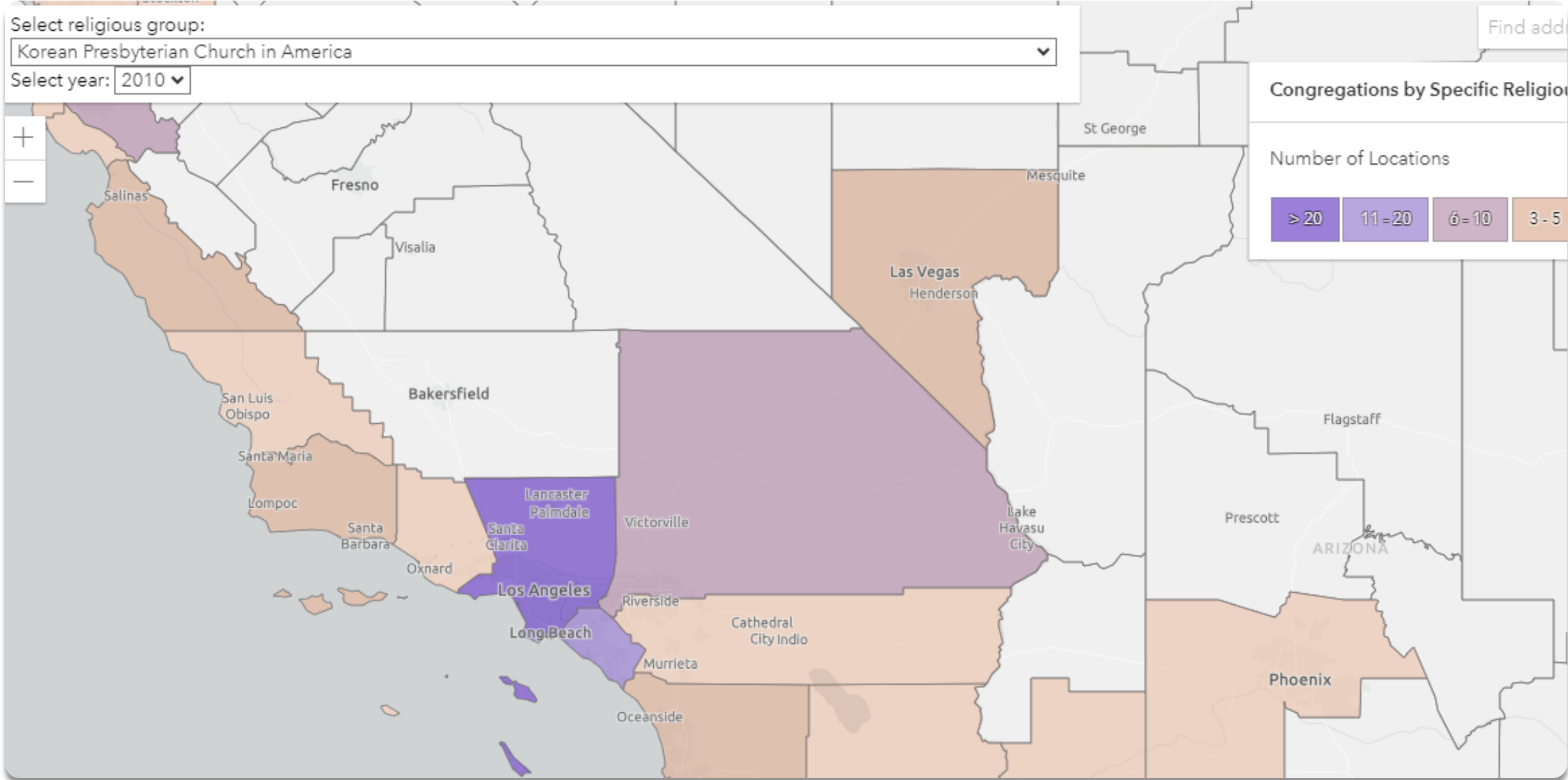
The following resources can help you identify the faith communities in your service area:



Pew Research Center



US Religion Census



► U.S. Religion Census Example: Korean Christians

Activity 1: CHARTING RELIGIOUS DEMOGRAPHICS

Religions	#Congregations	Additional Demographics	Additional Notes
African Methodist Episcopal			
Baptist			
Buddhism			
Catholicism			
Hinduism			
Islam			
Judaism			
Methodist			
Mormonism			
Protestantism			
Sikhism			
Taoism			
Other forms of Christianity			



**TASK 2: REVIEW & DOCUMENT
RELATIONSHIPS, PARTNERSHIPS,
& PROGRAMMING BETWEEN
FAITH LEADERS & YOUR
ORGANIZATION**

Activity 2.1: Identify Existing Connections

Name of Faith Organization and Faith Affiliation	Name of Faith Leader and Title	Nature of Partnership: Key Activities/ Programs	History/ Timeframe and Status of Partnership	Common Goals/ Priorities	Contact Information	Additional Information / Notes

Activity 2.2: Work with project partners to identify connections with faith leaders

- ▶ Project partners who have established partnerships with faith leaders can act as liaisons, helping to facilitate communication and collaboration

<i>Staff Member Name and Title</i>	<i>Name of Organization</i>	<i>Contact Information</i>	<i>Nature of Connection (ex. Board member, volunteer)</i>

Activity 2.3: List your programming and/or trainings that incorporate faith

<i>Name of Partner Organization</i>	<i>Contact Person at Partner Org.</i>	<i>Faith Leader/ Institution</i>	<i>Nature of Partnership: Key Activities/ Programs</i>	<i>Timeframe/ Status of Partnership</i>	<i>Key Contact Information</i>	<i>Additional Information/ Notes</i>

- ▶ By analyzing the successes and challenges of past efforts, you can modify your strategies to better engage men and boys of faith.



**TASK 3: OUTREACH TO FAITH
LEADERS TO ENGAGE MEN AND
BOYS IN VIOLENCE PREVENTION**

Activity 3.1: Prioritize Faith-Based Organizations for Outreach

Outreach List	Outreach Person	Outreach method/ contact info	Reason for Outreach	Date of Initial Contact	Date of Meeting	Follow Up Steps and Deadline

Sample Agenda

- Introductions
 - Welcome and introduce team members
 - Faith leader and attendees introduce themselves
- Organization and OVW Grant Introduction:
 - Briefly explain your organization's mission, vision, and OVW grant objectives
 - Emphasize shared values and areas of alignment
 - Highlight past outreach to the faith community, focusing on men and boys of faith
- Discuss the importance of engaging men and boys of faith in prevention work
 - Learn about their current and past efforts
 - Work you hope to achieve with their men and boys
 - Importance of needs assessment
- Plan/Strategy for Further Engagement:
 - Identify one or two faith members to participate
 - Discuss potential partnerships, workshops, or awareness/prevention campaigns
 - Identify next steps

Activity 3.2: Meeting Objectives and Agenda

Activity 3.3: Information Gathering Tools

Sample Questions

- ▶ What work is being done in your community to promote healthy relationships?
- ▶ What messages are men and boys receiving about their roles in relationships/marriage?
- ▶ What collaborative efforts have you been engaged in to promote positive relationship behavior for men and boys?
- ▶ What do you want young men to understand about a man's role in a marriage? What messages should they receive?
- ▶ Are you aware of any existing resources (programs, services, awareness campaigns) in your community addressing unhealthy or abusive relationships/ marriages?
- ▶ Are there gaps in services that you would like to see filled?
- ▶ What are your recommendations in how to engage men and boys in our project?
- ▶ What role would you like to play as an ally in this project? (i.e. promote workshops to men, be on a committee, help outreach to the community, etc.)



TASK 4: ANALYZE DATA AND IMPLEMENT CHANGES

Activity 4.1: Analyze Data and Assess Alignment

- ▶ Determine how your project can be modified to align with the identified interests and needs more effectively

Faith/Organization	Shared Values	Key Goals and Objectives	Reflections

ACTIVITY 4.2: Expand Outreach and Strengthen Relationships

Continue to broaden your outreach efforts and strengthen your existing relationships by:


- Continuing outreach efforts within the faith communities you are already engaged with, exploring additional opportunities for collaboration based on activity 4.1.
- Leverage existing relationships to connect with other faith communities, utilizing their connections to introduce your organization and project to new groups.



Conclusion

Community mapping provides a structured approach to engaging faith communities and religious organizations in your engaging men and violence prevention efforts. By utilizing the tasks and activities outlined in the tool, you can effectively:

- ▶ Identify the religious demographics in their service area
- ▶ Establish and document relationships with faith leaders
- ▶ Conduct targeted outreach to engage men and boys of faith in VAWA crimes prevention.
- ▶ Foster meaningful partnerships with faith communities, tap into their unique resources and perspectives
- ▶ Make a significant impact in engaging men and boys in preventing violence within their communities.



Q&A on Engaging Men and Boys of Faith

Upcoming Opportunities



Office hours: 2nd Thursday of Each Month,
1:00 PM EST – Beginning August 10th



Next webinar: Back to School-Promoting
Safe and Healthy Relationships in Faith
Education, September 28, 12 PM EST